

Matthew Aaron Solomon

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Assistant Professor of Graphic Design at Salve Regina University. Nearly 15 years professional experience in graphic design for print, screen, the handmade, website programming, and consultation.

EDUCATION

- 2009 Rhode Island School of Design
Master of Fine Arts in Graphic Design
- 2009 Brown University, Sheridan Center for Teaching and Learning
Collegiate Teaching Certification
- 2007 University of Houston
Bachelor of Fine Arts in Graphic Communications
- 2007 Workshop Attendee, Hands On Bookbinding with Priscilla Spitler
- 2006 Paper & Book Intensive, Attendee 2006
- 2005 Paper & Book Intensive, Scholarship Award Attendee 2005

ACADEMIC

- 2015 - P Salve Regina University
Assistant Professor, Graphic Design

PRACTICE

- 2018 - P Formation Communications, LLC · formationcommunications.com
Co-Founder & Principal
A communications and marketing studio dedicated to the built environment, Formation delivers strategic planning, marketing, and graphic design services to companies in the AEC Industry.
- 2009 - P Form & Counter, LLC · formandcounter.com
Principal, 2009 - Present
Form & Counter is a studio space for creating books, invites, one-of-a-kind prints and handmade ephemera.

PAST EXPERIENCE

- 2015 **Freelance Graphic Designer**
Malcolm Gear Designers, Providence Rhode Island
Provided assistance designing signage / wayfinding design and layout for the Fessenden School in West Newton, MA. Worked closely with Tim Tait to develop pedestrian and traffic signage for The Fessenden School Campus.
- 2010 - 15 **Assistant Professor, Graphic Design, 2010-2015**
University of New Haven, West Haven Connecticut
Graphic Design instructor teaching courses in the first year through senior seminar capstone courses. Areas of teaching included typography, web design and development, multi-media, and book & paper arts. Served on numerous committees on campus and participated in faculty meetings, exhibitions and events. Spearheaded the development of the department of art's first Senior Art Exhibition. Developed five new courses and redesigned more than eight courses in the department of art.
- 2010 - 14 **Designer, Website Programmer and Manager, 2010-2014**
Group C, Inc, New Haven, Connecticut
Graphic designer for print and web.
Clients include NewAlliance Foundation, The Community Foundation for Greater New Haven, New Haven Free Public Library, New Haven Promise, New Haven Public Schools, Cama Inc, Yale University, The Connecticut Humanities Council, New Haven Promise, Literacy Everyday
- 2013 **Consultant, ArtSpace New Haven, 2013**
New Haven, Connecticut
Design / Website Consultant
Worked with ArtSpace Director Helen Kauder to develop a plan for ASNH website development. Reviewed proposals, discussed needs of ArtSpace and needs of area artists. Built a working prototype in WordPress for review.
- 2009 - 10 **Graphic Designer, Malcolm Gear Designers, Inc, 2009-2010**
Providence, Rhode Island
Design for print and web. Collaborated on multiple projects for various clients including academic institutions, businesses, artists and designers. Clients included Brown University, Pace/MacGill Gallery, Jocelyn Lee, among others. Print includes brochures, graphic standards, and signage. Web includes designing for interaction and content-management websites.
- 2008 **Graphic Designer/Illustration Developer Science Discovery Room, 2008**
Harvard University, Cambridge, MA
Provided graphic design and consultation for user interface. Worked in the Science Discovery Room on various projects and initiatives. Collaborated on Microsoft Surface interaction for digital installation to be exhibited in the Harvard Museum of Natural History.

PAST EXPERIENCE (continued)

- 2008 **Graphic Designer, Intern, 2008**
Encyclopedia of Life, Education & Outreach
Harvard University, Cambridge, MA
Developed graphic standards manual and guidelines for the Encyclopedia of Life—the online science resource tool. Developed proposals for classroom interaction, allowing students to use the Encyclopedia of Life as a reference for classroom and homework activities.
- 2008 **Lecturer, Introduction to Typography, 2008**
Rhode Island School of Design, Providence, Rhode Island
Provided instruction to graduate and undergraduate students. Covered the intricacies of basic and complex typography. Taught typography in motion, experimental typography, and screen-based applications focusing on current practices in the realm of typography
- 2004 - 07 **Graphic Designer, Public Relations & Media, 2004-2007**
Myron Steves Insurance Company, Houston, Texas
Responsibilities included print design, branding, proposal design and the management of promotional materials for the Public Relations & Media department. Also created handcrafted book editions and structures for use by Myron Steves and its subsidiaries. Aided in the development of documentary films for Lindyfest & the history of Lindy Hop dancing.

TECHNOLOGY

Adobe Creative Suite including AfterEffects; Glyphs and Fontlab; Microsoft Office; iMovie and Final Cut Pro; HTML + CSS, jQuery, PHP, Content Management—WordPress and custom CMS.

BOOK & PAPER

Proficient and deep knowledge of hand-bound books; Expert in the design and production of encasement structures (flat back and rounded spine); clamshell box & portfolio structures; coptic and stab bindings.

Paper and Book Intensive (PBI) Scholarship recipient 2005 and attendee 2006. The Rounded Spine and encasement workshop with Priscilla Spitler, Summer 2007.

Design of two recent publications for artist and MacArthur Fellow Titus Kaphar.

SALVE REGINA UNIVERSITY, COMMITTEES

Chair, Faculty Development Advisory Committee, Fall 2017 - Spring 2019
Co-Chair, Faculty Development Advisory Committee, Fall 2016 - Spring 2017
Curriculum Committee (Elected Committee), Spring 2018 - Present
Facilitator, Community of Practice for Writing in the First Year, 2016-2017
Davis Grant Faculty Fellow, Faculty Learning Community for Civic Engagement, 2016-2017
FACSB, Spring 2015 - Present
Search Committee Participant for Assistant Professor of Art in Photography, 2015-2016
Department of Art & Art History Website Sub-Committee, 2017 - Present

SALVE REGINA UNIVERSITY, SERVICE TO THE UNIVERSITY & COMMUNITY

National Portfolio Day, NYC Fall 2018
Participant and Volunteer, The Sidewalk Parade in Newport RI North Side 2017- Present
Faculty Fellow for Civic Engagement, 2016-2017 (ongoing collaborations)
Open House Participant, 2015-Present
Facilities Development, Planned and Coordinated New Silkscreen Room, 2016
Departmental Service, Flyers and Advertisements 2015-Present
Rhode Island Scholastics Course Instructor, Winter 2016
Dorrance Hamilton Gallery Website: planning and coordinating, 2015-Present
Student Advising, 2015 - Present
New Course and New Curriculum Development, 2015- Present
First Year, Junior Review Critic, 2015-Present
Honors Thesis Instructor and Critic, 2015-Present

UNIVERSITY OF NEW HAVEN, COMMITTEES

Lyme Academy and University of New Haven Strategic Planning Committee Member, 2014
Website & Social Media Committee, Department of Art + Design 2014 - 2015
First Year Experience Committee, 2011-2012
E-Portfolio Liason, 2010-2011
College of Arts & Sciences College Curriculum Committee 2014-2015
College of Arts & Sciences Student Affairs Committee 2013 - 2014

UNIVERSITY OF NEW HAVEN, SERVICE TO THE UNIVERSITY & COMMUNITY

Coordinator, Senior Art & Design Exhibition, 2010 - 2015
USGA Advisor, Student Golf Club 2014
Open House for Incoming Students, Graphic Design and Art Representative 2010-2015
USGA Advisor, Graphic Design and Arts Club, 2010-2013
Tuscany Campus Professor · Prato, Italy, Fall 2013
College of Arts & Sciences College Curriculum Committee, 2011-2012
Honors Thesis Advisor, 2011-2012

EXHIBITIONS, PUBLICATIONS, SCHOLARSHIP, CONFERENCES AND PROFESSIONAL DEVELOPMENT

- 2019 Book Design and Publication: Titus Kaphar, *Language of the Forgotten*
- 2019 Book Design and Publication: *NXTHVN: First Year Fellows*
- 2019 SMPS Marketing Communications Award, Design Brochure Award for BVH Integrated Services
- 2019 SMPS Marketing Communications Award, Campaign Design — Celebrating 60 Years
- 2019 SCUP National Conference, Art Direction for Video Production Submission
- 2018 Salve Regina University, Faculty Exhibition
- 2017 Roundtable Moderator: Pell Center for International Relations, Newport RI
Humans, Robots and the Global Community
- 2017 Poster Presentation, Community & Technology for FLC Civic Engagement, Newport RI
- 2017 Conference Moderator: Writing and Research in the First Year, Newport RI
Teaching Techniques: Assignment Scaffolding and Keeping Students Motivated
- 2016 Solo Exhibition, Matthew Solomon: Iterations. Dorrance Hamilton Gallery, 2016, Newport RI
- 2016 Conference Paper Presenter, National Conference UCDA, Kean University, NJ
Design Pedagogy and its Relationship with Recruitment, Retention and the College Experience
- 2016 Conference Panel Presenter, New England Faculty Development Consortium (NEFDC)
Community @ Technology
- 2016 Book Design, Titus Kaphar 2015 Works— Exhibited at The Armory Show, Pier 94
- 2016 Poster Presentation: UNV Expo, *Typography in Film*
- 2016-17 Community of Practice, UNV101 & 102 Facilitator and Attendee
- 2016 Facilitator Training—Training Instructors for Teaching Writing in the First Year
- 2014 City Wide Open Studios (CWOS), New Haven, CT
- 2013 TechTalk, University of New Haven, Education Department Lecture
- 2012-13 University of Houston Alumni Partnership, Corporate Sponsor
- 2012 First Year Experience National Conference, San Antonio, Texas
- 2009 RISD MFA Thesis Exhibition, Rhode Island Convention Center, RI
- 2007 Go Green Houston Rally, City Hall, Houston, Texas
- 2006 Paper & Book Intensive, Attendee
- 2005 Paper & Book Intensive, Scholarship Award
- 2006 Exhibition: University of Houston Graphic Communications,
- 2005 Boston AIGA National Conference, Attendee
- 2004 Blaffer Gallery: Student Art Exhibition

LIST OF COURSES TAUGHT

SALVE REGINA UNIVERSITY 2015 - P

SPRING 2019

FALL 2018

SILKSCREENING
SPECIAL TOPICS: ADVANCED TYPOGRAPHY
ART OF WEBSITE DESIGN
INDESIGN WEEKEND WORKSHOP

GRAPHIC DESIGN I
GRAPHIC DESIGN II

SPRING 2018

FALL 2017

SPECIAL TOPICS: SILKSCREENING
ART HONORS THESIS

UNV SEMINAR HUMANS AND ROBOTS
GRAPHIC DESIGN II
GRAPHIC DESIGN I

SPRING 2017

FALL 2016

UNV SEMINAR COMMUNITY & TECHNOLOGY
GRAPHIC DESIGN III: VISUAL NARRATIVES
SILKSCREEN WORKSHOP
ART HONORS THESIS

UNV SEMINAR HUMANS AND ROBOTS
GRAPHIC DESIGN II
GRAPHIC DESIGN I
SILKSCREEN WORKSHOP

SPRING 2016

FALL 2015

UNV SEMINAR: TYPOGRAPHY IN FILM
GRAPHIC DESIGN III: PROCESS & METHODOLOGY
CREATIVITY & TECHNOLOGY
SILKSCREEN WORKSHOP
SENIOR HONORS THESIS

CREATIVITY & TECHNOLOGY
GRAPHIC DESIGN II

UNIVERSITY OF NEW HAVEN, 2010 - 2015

SPRING 2015

FALL 2014

WEB DESIGN
CAPSTONE SEMINAR
TYPOGRAPHY II
INTRO TO GRAPHIC DESIGN

TYPOGRAPHY III
INTERMEDIATE GRAPHIC DESIGN
ADVANCED GRAPHIC DESIGN SEMINAR
INDEPENDENT STUDY ADVISOR

SPRING 2014

FALL 2013 (TUSCANY CAMPUS, PRATO, ITALY)

WEB DESIGN
CAPSTONE SEMINAR
TYPOGRAPHY II
INTRO TO GRAPHIC DESIGN

TYPE DESIGN
INTRODUCTION TO MULTIMEDIA
ADVANCED GRAPHIC DESIGN SEMINAR
INDEPENDENT STUDY ADVISOR

LIST OF COURSES TAUGHT (Continued)

SPRING 2013

TYPOGRAPHY II
WEBSITE CREATION
INTRODUCTION TO GRAPHIC DESIGN
ASSIGNED RESEARCH TIME
INDEPENDENT STUDY ADVISOR

FALL 2012

TYPOGRAPHY 1
DIGITAL ART & DESIGN SEMINAR (MOTION GRAPHICS)
APPLICATIONS OF GRAPHIC DESIGN
ASSIGNED RESEARCH TIME
INDEPENDENT STUDY ADVISOR

SPRING 2012

APPLICATIONS OF GRAPHIC DESIGN
GRAPHIC DESIGN PROFESSIONAL PRACTICE
TYPOGRAPHY II
HONORS THESIS ADVISOR
INDEPENDENT STUDY ADVISOR

FALL 2011

INTRODUCTION TO GRAPHIC DESIGN
CAPSTONE SEMINAR
TYPOGRAPHY 1
HONORS THESIS ADVISOR
INDEPENDENT STUDY ADVISOR

SPRING 2011

TYPOGRAPHY II SECTION 01
TYPOGRAPHY II SECTION 02
GD PROFESSIONAL PRACTICE
WEBSITE CREATION

FALL 2010

TYPOGRAPHY I SECTION 01
TYPOGRAPHY I SECTION 02
CAPSTONE SEMINAR
ADVANCED GRAPHIC DESIGN

PUBLISHED WEBSITES, 2009-Present

- 2015 - P **Titus Kaphar | www.kapharstudio.com** · Latest Update January 2019
Contributions: Web Design and WordPress custom template development, New Page Types Functionality and Content Management. Providing design, coding and content management including styles for mobile devices and desktop. Prior to October 2018, provided website updates and custom page types for Kaphar Studio's previous website template.
- 2019 - P **ISOPARM Design Group | www.isoparmdg.com** · Latest Update Jan 2018
Contributions: Web Design and WordPress custom template development, New Page Types Functionality and Content Management.
- 2019 **Geo Design, Inc. | <https://geocompanies.com/>** ·
Contributions: Web Design and WordPress custom template development, New Page Types Functionality and Content Management. Provided design, coding and content management including styles for mobile devices and desktop.
- 2018 - P **Milestone Construction Services, LLC | <http://milestonecsllc.com/>** ·
Contributions: Web Design and WordPress custom template development, New Page Types Functionality and Content Management. Providing design, coding and content management including styles for mobile devices and desktop.
- 2014 - 18 **Newman Architects | www.newmanarchitects.net**
Contributions: HTML Conversion to WordPress, Programmer, Functionality, Training and Portfolio Templates
Newman Architects is based in New Haven, Connecticut in the heart of the Yale University Campus. Newman's Washington, DC branch office is located in Georgetown. The site features over 130 portfolio projects and was converted from an HTML platform to a CMS.
- 2014-P **Dorrance Hamilton Gallery | art.salvereginauniversity.com**
Contributions: Design, Programming for Desktop and Mobil Devices, Content Management
Features past and upcoming exhibitions and provides insight into facilities as well as student and faculty experiences at Salve Regina University.
- 2009 - P **Form & Counter, Solomon Shultz and Boxler | www.formandcounter.com**
Contributions: Site Structure, Functionality, Design and Content Management
Portfolio site featuring work from Solomon, Shultz and Boxler—projects include personal projects as well as projects from business ventures, experimental initiatives and design work for various businesses and organizations.
- 2014 **Elm Grove Partners | www.elmgrovepartners.com**
Contributions: Site Structure, Functionality, Design and Content Management, Training
Elm Grove Partners LLC is a unique investment company that makes control investments in established lower middle-market companies. They seek to acquire and grow companies, providing business owners with a succession plan and confidence about the future of the company they have built.

- 2014 **Town & Country Surfaces | tncsurfaces.com**
Contributions: Site Structure, Functionality, (some) Design and Content Management, Training
Town & Country Surfaces has been working with architects and designers in New York City for 20 years, helping to source wood, handcrafted rugs, tile, and stone for floors, counters, and walls. Ability to customize any surface, and to find the region's best selection of interesting and unusual materials: oversized ceramic tile, textured stone, hand-woven rugs, rustic wood, elegant mosaics—unpredictable and exciting surface options are always on offer.
- 2014 **IIDA New England | iidane.org**
Contributions: Site Design, Structure, Functionality, and Content Management, Training
Designed and coded a dynamic content management system in WordPress for the International Interior Design Association New England Chapter website. Website promotes upcoming local and national events, provides staff ability to update content and post information for education & outreach, membership information and more.
- 2013-14 **NewAlliance Foundation | www.newalliancefoundation.org**
Contributions: Site Developer/ Programmer, Functionality, (some) Design and Content Management, Training
NewAlliance Foundation was once the non-profit foundation branch of NewAlliance Bank in New Haven Connecticut. As an independent charitable foundation, the mission of NewAlliance Foundation is to provide financial support to charitable organizations addressing diverse community needs in the arts, community development, health & human services, and youth & education. A segment of our grant making is targeted toward programs which empower people through the development of literacy skills.
- 2013-14 **University of New Haven, Department of Art & Design | <http://artanddesign.newhaven.edu>**
Contributions: Site Map and Planning, Site Structure, Functionality, Design and Content Management, Training
The Department of Art and Design website is aimed at being a resource for current students, and a tool for recruitment towards prospective students.
- 2012-13 **Loci Architecture | www.lociarchitecture.com**
Contributions: Designer, Programmer, Training
Update from flash to contemporary programming languages. A CMS to house dynamic content such as news feeds, social media and blogging capabilities. Worked directly with David Briggs and staff to develop responsive website showcasing large photo galleries for PC and iPads.
- 2012-14 **New Haven Free Public Library | www.nhfpl.org**
Contributions: Training, Programming & Development, Functionality
Programmed library website CMS in WordPress for Ives Main and all Branches. Worked with library website committee, Executive Director and board of directors to produce website structure and functionality. Coded all page types and installed functionality for content pages, including plugins and jQuery instances. Trained library staff for use of website administrative pages.
- 2012-14 **Connecticut Humanities Council | www.cthumanities.org**
Contributions: Training, Programming & Development, Design and Functionality
Developed at Group C, the Connecticut Humanities Council's website was a redesign and relaunch of web content aimed at outreach, to acquire donations and to be a resource for humanities events across the state of Connecticut. Site utilizes WordPress as CMS for uploading and editing content.

- 2013 **Quinnipiac University, Ireland's Great Hunger Museum | www.ighm.org**
Contributions: Programming & Development, Design and Functionality
Ireland's Great Hunger Museum opened on the campus of Quinnipiac University in 2012. The museum displays works of art including paintings and sculpture which highlight the history of the Irish Famine and more. This website was created so that the client could update artworks and content with tagging and categorizing posts so that filtering was possible.
- 2011 **Gallery 81 | <http://www.gallery81.com>**
Developer of Site, Site Manager, Programming and Site Architecture Exhibition Catalogue Website for Ken Gray's opening at Gallery 81 in New Haven, CT. Artwork exhibited ranged from large illustrations to smaller intimate prints and sculptures. Website features photos from the installation as well as essays about the work by Patricia C. Phillips of Cornell University
- 2012 **Linda Lindroth | www.lindalindroth.com**
Created while at Group C, the website is developed for renowned artist/ photographer Linda Lindroth. The website is a precursor to Linda's ultimate goal of creating her comprehensive catalogue raisonné. Site is currently in beta mode, but will be built in Wordpress to aid in content development.
- 2010 **New Haven School Change**
Developed website for the Mayor of the City of New Haven and the New Haven Board of Education. In a one-week blitz, designed and launched website to coordinate with the Mayor's announcement of the New Haven Promise commitment to provide free college education for select students in the New Haven Area school district.
- 2010 **Thomas Colville Fine Art**
A collaboration with Tim Tait while working for Malcolm Grear Designers, in Providence, Rhode Island. Late-entry into the site to help tie-up loose ends of the site and help the site launch. Provided design for various sections and helped see project to completion. Based in Connecticut, Thomas Colville is a collector of fine art from around the world. Site built with a custom CMS.
- 2010 **Neboltai | www.neboltai.org**
The Neboltai website is a collection of Russian propaganda posters of the early 20th century. Created for prominent European business man, the site houses over 250,000 pieces of Russian art and artifacts. Website is built with a custom CMS and can have an unlimited number of members upon approval of the Neboltai organization/ collection.
- 2010 **Brooks Hagan | www.brookshagan.com**
A CMS created for renowned textile designer and educator Brooks Hagan. Website features a secure database of images that can be accessed by potential clients only. Because of copyright laws pertaining to fabrics and textile patterns, it was necessary to build a secure site for Brooks to house his work confidentially.
- 2009 **ADColab | www.departments.risd.edu/adcolab**
Conceived to reflect the relevance of collaboration in contemporary creative practice, ADColab is a forum for students from different disciplines to learn about different ways of responding to problems and inventing solutions.