Graphic Design, GD 311 01
Fall 2010, Fri | 10:50 - 1:30
Instructor: Matthew Solomon
msolomon@newhaven.edu

Office Hours By Appointment Only
M - TH 3:00 - 4:30PM, Fri 1-5PM

ADVANCED GD

Advanced Graphic Design

This studio course examines the techniques necessary for preparation of art and copy for professional offset printing. Projects will be designed using traditional and page layout methods. Historic development of printing technology is also examined. Laboratory fee. { 3 credit hours }

Attendance

All students are expected to attend regularly and promptly all their classes, appointments, and exercises While the university recognizes that some absences may occasionally be necessary, these should be held to a minimum A maximum of two weeks of absences will be permitted for illness and emergencies. The instructor has the right to dismiss from class any student who has been absent more than the maximum allowed After the last date to drop as published in the academic calendar, a student will receive a failure (F), if failing at that point, or a W, if passing at the time of dismissal. A student who is not properly registered with the university is not permitted to attend classes or take part in the course.

Excuses from classes for participation in extracurricular activities must be arranged in advance by the faculty or staff advisor of the group, with the consent of the instructor.

Students absent from any class are responsible for making up missed assignments and examinations at the convenience of the instructor.

Academic Integrity Policy

Academic integrity is a core University value which insures respect for the academic reputation of the University, its students, faculty and staff, and the degrees it confers. The University expects that students will conduct themselves in an honest and ethical manner and respect the intellectual work of others. Please be familiar with the UNH policy on Academic Integrity. Please ask about my expectations regarding permissible or encouraged forms of student collaboration if they are unclear.

Adding/ Dropping

A student who wishes to add or drop a course must refer to the deadline dates as published in the undergraduate academic calendar Drop/Add forms are available online and from the Undergraduate Records Office For full-time students, all adds and drops require the signature of the instructor and the student's advisor In the case of part-time students, adds and drops require the signature of the instructor only, although it is strongly recommended that part-time students consult with their advisors

Submitting a properly-signed drop form to the Registrar's Office before the last day to drop as published in the academic calendar removes the student's name from the class roster and removes the enrollment from the student's transcript After the last day to drop a course, student names remain on class rosters and on transcripts, even if a student decides to stop attending a class In this case, the student should request a final grade of "W" (withdrawal) from the instructor of the course. Because full-time students are assessed full-time tuition based upon a credit range, dropping a course does not qualify full-time students for cancellation of tuition or fees Because part-time students are assessed tuition on a per-credit hour basis, the tuition refund policy is applied when a course is dropped.

Graphic Design, GD 411 01
Fall 2010, TT | 1:40 - 2:55
Instructor: Matthew Solomon
msolomon@newhaven.edu

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M - TH 3:00 - 4:30PM, Fri 1-5PM

ADVANCED GD

Grading

10% In-Class Participation / In-Class Assignments

10% Process Sketchbook

40% Assignments

40% Final Portfolio

Grading Scale

If not already familiar with the University Grading system, visit *www.newhaven.edu/academics*. Grading is on a 4.0 scale.

Assignments

Based on the timing of the course, three to four projects will be submitted. These projects will have multiple parts. There will also be quizzes to be factored into this category.

Sketchbook

Keeping a process sketchbook for this class is mandatory. These will be reviewed mid-semester. It may be helpful to scan images from your skethbook as you go so that there is a digital archive of work.

Final Portfolio

A final portfolio of work must be submitted. It will contain all assignments and sketchbook. The final portfolio must contain revisions and final renderings. All final work must be digitized—scanned or photographed, or exported.

Blackboard

Please check Blackboard regularly for updates. A more comprehensive outline of the semester will be posted in the next couple of weeks. Assignments, the syllabus and tutorials will also be placed on blackboard.

Recommended Books

The Elements of Typographic Style, Robert Bringhurst

The Cheesemonkeys, Chip Kidd

Making and Breaking the Grid, Timothy Samara

Supplies

Hard Drive, Flash Drive

Website

Website Hosting

Godaddy

Network Solutions

Blue Host

If assistance is needed setting up a website, please do not hesitate to ask questions. We will be going over a tutorial on setting up a personal website. There are free hosting sites which offer some limitations. However, the cost of a website with essentially unlimited functionality for a single year is less than the cost of some textbooks.