



GD Professional Practice, Spring 2013, GD 412 (01) Matthew Solomon, Assistant Professor
MW 10:50 - 12:05 PM Office: Dodds 201
Meeting Location: Dodds 203 msolomon@newhaven.edu
3 credit hours (401) 451 3833

COLLEGE OF ARTS & SCIENCES

Department of Art & Design

Course Description

Today's graphic artists are required to have technical skills and printing knowledge. This is a basic introductory course on how to use the Macintosh computer and the basic skills using the industry's standard computer applications. This course also explores

COURSE SYLLABUS

This final GD course will run as a workshop. Student success in this course will depend highly on collaboration, relationship building, conflict resolution (where necessary), and most importantly— on having fun.

As a class, you will produce one finely curated event—the 2013 Senior Exhibition.

PROJECTS / ASSIGNMENTS OVERVIEW

There will be a total of either 4 assignments/ submissions for this course: a personal website; personal resume; the Senior Exhibition; and a digital / circulate-able portfolio.

EXPECTATIONS DURING SEMESTER

It is expected that each student will attend each meeting time unless very ill.

END OF SEMESTER EXPECTATIONS

For completion of this course, students will have published on an online website using Indexhibit—with at least 10 works and descriptions, accompanied by online downloadable resumes and profiles listed on LinkedIn.

Students will also concentrate their efforts on the Senior Exhibition.

GRADING

60% Assignments & Final Portfolio

40% Attendance and Participation in Senior Exhibition

RECOMMENDED WEBSITES

w3.org

w3schools.com

indexhibit.org

wordpress.org

ocw.mit.edu

More than one absence
will result in one full letter
grade drop

If you miss more than two
weeks worth of classes
you will not be able to pass
this course.

OFFICE HOURS

Monday/ Wednesday 12:05-3:05

LAST DAY TO DROP A COURSE

February 5

LAST DAY TO DROP A COURSE

Tuesday, May 14th, 8-10AM

ATTENDANCE

All students are expected to attend regularly and promptly to all their classes, appointments, and exercises. While the university recognizes that some absences may occasionally be necessary, these should be held to a minimum. A maximum of two weeks of absences will be permitted for illness and emergencies. The instructor has the right to dismiss from class any student who has been absent more than the maximum allowed. After the last date to drop as published in the academic calendar, a student will receive a failure (F), if failing at that point, or a W, if passing at the time of dismissal.

Additionally, attendance will be taken at each class. You are allowed one (1) unexcused absences from class. Any unexcused absences beyond 1 will result in a full letter grade drop on your overall course grade. If you miss more than two weeks worth of classes you will not be able to pass this course.

You should be prepared to work in each class and while there will be studio time during class time, you should also expect to work outside of class to complete projects to the best of your abilities. Remember, just as you would with written papers for "traditional" lecture courses, your first attempt and drafts may often need revisions, edits and improvements!

If you know that you are going to miss a class session, please contact me so that we can arrange for you to receive the information, assignments and other materials that may be covered during the class period in question.

ACADEMIC INTEGRITY POLICY

Academic integrity is a core University value which insures respect for the academic reputation of the University, its students, faculty and staff, and the degrees it confers. The University expects that students will conduct themselves in an honest and ethical manner and respect the intellectual work of others. Please be familiar with the UNH policy on Academic Integrity. Please ask about my expectations regarding permissible or encouraged forms of student collaboration if they are unclear.

Students are required to adhere to the Academic Integrity Policies found in the Student Handbook.

ADDING/ DROPPING

Last day to drop a course:

February 5

A student who wishes to add or drop a course must refer to the deadline dates as published in the undergraduate academic calendar Drop/Add forms are available online and from the Undergraduate Records Office.

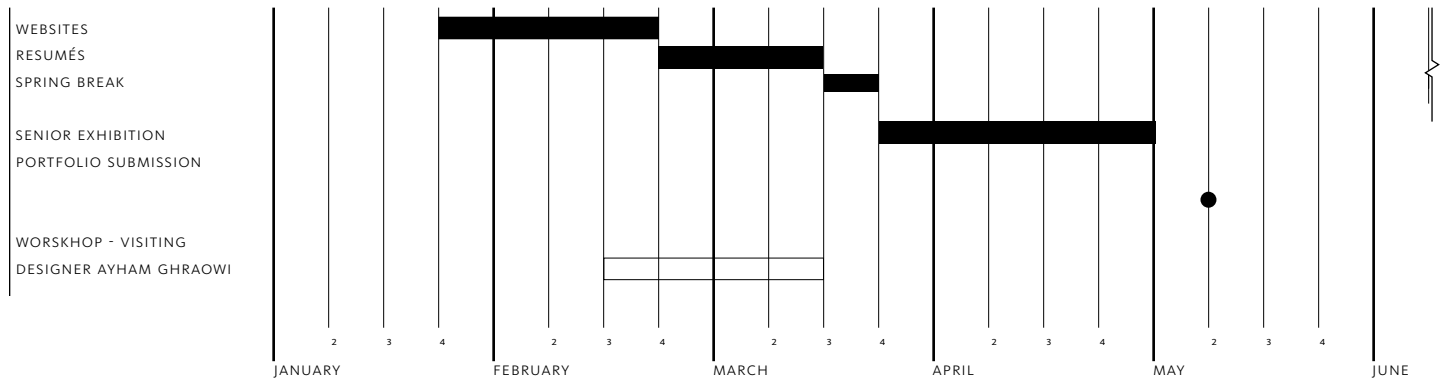
Please refer to the student handbook for more information regarding adding and dropping.

FINAL EXAM

Students are required to attend class on the day of the final exam scheduled by the University. There will be a written examination for this course in addition to a final critique.

Final Exam: Tuesday, May 14th, 8-10AM

TIMELINE



●
Senior Exhibition Opening
May 2, 2013 @ 5 PM

WEBSITES DUE ON FEBRUARY 20

- IMAGES + DESCRIPTIONS OF 3 WORKS
- CONTACT INFORMATION MUST BE PRESENT ON SITE

RESUMES DUE ON MARCH 13

- WORD FORMAT
- PDF FORMAT
- MUST BE DOWNLOADABLE FROM WEBSITE
- MUST BE SUBMITTED TO LINKED IN (LINKED IN PROFILE)

PORTFOLIO SUBMISSION

- A PDF OF RESUME WITH 10 INCLUDED WORK SAMPLES
- A COVER LETTER SAMPLE TO A POTENTIAL EMPLOYER
- PRINTED COPY SUBMITTED AS WELL AS BURNED DVD



PERSONAL WEBSITE

MATERIALS

To complete this assignment, you will need the following:

Domain Name (example: www.mattsolomondesign.com)

Hosting

An Installed Database

Indexhibit

TASKS

1. File that contains all user names and passwords, access URLs stored in your own personal email (not your UNH Email Account) with a subject line "Accessibility"
2. Install Indexhibit on your web server
3. Familiarize yourself with the User Interface
4. By February 20th, submit and showcase at least 3 works with descriptions

RECOMMENDED WEBSITES

w3.org

w3schools.com

indexhibit.org

wordpress.org

ocw.mit.edu