



Web Creation, Spring 2013, GD 212 ( 01 )

TTh 3:05 - 4:20

Meeting Location: Dodds 203

3 credit hours

Matthew Solomon, Assistant Professor

Office: Dodds 201

msolomon@newhaven.edu

(401) 451 3833

## COLLEGE OF ARTS & SCIENCES

Department of Art & Design

### Course Description

This course is an introduction to website creation and design. The course will examine basic markup language for HTML and CSS, will explore how the web is built and will focus on site structure, file naming conventions and site navigation.

### COURSE SYLLABUS

Students will receive a solid foundation in web development in the areas of HTML and CSS. Students will be broken into two groups—a more advanced group, and another group will explore basic html markup and css. This course will function as a workshop—where students will work together to achieve goals and objectives, and to solve problems.

### PROJECTS / ASSIGNMENTS OVERVIEW

There will be a total of either 3 or 4 assignments for this course. Two assignments will happen before Spring Break—the second assignment being the mid-term.

### EXPECTATIONS DURING SEMESTER

#### Studio + Workshop Format

The format of the class will include tutorials, work sessions and critiques. Due to the nature of this course, students can expect that there will be many “work-in-class” sessions. However, a considerable amount of time to research, read and explore outside of class is expected.

### END OF SEMESTER EXPECTATIONS

Students are expected to know how to use HTML and CSS to build a fully-functional website and how to upload content online. A final examination will test students' ability to recognize terminology, basic html markup and css.

The dates, assignments and content in this syllabus is subject to change. Changes may be formally communicated by the instructor through email, blackboard and/ or through verbal means.

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More than one absence  
will result in one full letter  
grade drop

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If you miss more than two  
weeks worth of classes  
you will not be able to pass  
this course.

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#### **OFFICE HOURS**

Monday/ Wednesday 12:05-3:05

#### **LAST DAY TO DROP A COURSE**

February 5

#### **FINAL EXAM**

Monday, May 13th, 2-4PM

#### **ATTENDANCE**

All students are expected to attend regularly and promptly to all their classes, appointments, and exercises. While the university recognizes that some absences may occasionally be necessary, these should be held to a minimum. A maximum of two weeks of absences will be permitted for illness and emergencies. The instructor has the right to dismiss from class any student who has been absent more than the maximum allowed. After the last date to drop as published in the academic calendar, a student will receive a failure (F), if failing at that point, or a W, if passing at the time of dismissal.

Additionally, attendance will be taken at each class. You are allowed one (1) unexcused absences from class. Any unexcused absences beyond 1 will result in a full letter grade drop on your overall course grade. If you miss more than two weeks worth of classes you will not be able to pass this course.

You should be prepared to work in each class and while there will be studio time during class time, you should also expect to work outside of class to complete projects to the best of your abilities. Remember, just as you would with written papers for "traditional" lecture courses, your first attempt and drafts may often need revisions, edits and improvements!

If you know that you are going to miss a class session, please contact me so that we can arrange for you to receive the information, assignments and other materials that may be covered during the class period in question.

#### **ACADEMIC INTEGRITY POLICY**

Academic integrity is a core University value which insures respect for the academic reputation of the University, its students, faculty and staff, and the degrees it confers. The University expects that students will conduct themselves in an honest and ethical manner and respect the intellectual work of others. Please be familiar with the UNH policy on Academic Integrity. Please ask about my expectations regarding permissible or encouraged forms of student collaboration if they are unclear.

Students are required to adhere to the Academic Integrity Policies found in the Student Handbook.

#### **ADDING/ DROPPING**

Last day to drop a course:

February 5

A student who wishes to add or drop a course must refer to the deadline dates as published in the undergraduate academic calendar Drop/Add forms are available online and from the Undergraduate Records Office.

Please refer to the student handbook for more information regarding adding and dropping.

#### **FINAL EXAM**

Students are required to attend class on the day of the final exam scheduled by the University. There will be a written examination for this course in addition to a final critique.

Final Exam: Monday May 13th, 2-4PM

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### **GRADING**

70% Assignments

30% Attendance and Participation

### **GRADING SCALE**

If not already familiar with the University Grading system, visit [www.newhaven.edu/academics](http://www.newhaven.edu/academics).

Grading is on a 4.0 scale.

### **ASSIGNMENTS**

Based on the timing of the course, three to four major projects will be submitted. These projects will have multiple parts.

### **COURSE TEXTBOOK**

There is no required text for this course. We will discuss this

*HTML5 & CSS3 Visual QuickStart Guide (7th Edition)*

Elizabeth Castro

ISBN-10: 0321719611

### **RECOMMENDED WEBSITES**

w3.org

w3schools.com

indexhibit.org

wordpress.org

ocw.mit.edu

### **SUPPLIES**

None

### **+ RECOMMENDED**

It is recommended, but not required that students acquire web hosting from a hosting provider, as well as a domain name for publishing websites.

This will not be required, but further details will follow nearer the end of the semester.

This course will not require students to publish live websites, but students will have an understanding how to upload content to a server through FTP access and will understand how to publish online, should they purchase hosting.

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## **COMMON HTML TAGS**

<html>

<head>

<title>

<body>

<a>

<b>

<br>

<div>

<em>

<i>

<img>

<ol>

<p>

<u>

<ul>