

**UNH Curriculum Change Form**

APPROVAL FOR:	Course <u>or</u> Program Title Visiting Designers Workshop.....	Page 1
	Course <u>or</u> Worksheet Number ...GRDE 22xx.....	
	For program, state whether PhD, MS, MA, Grad Certificate, BS, BA, AS, Minor, Concentration, or UG Certificate.....	
	Administrative Unit Department of Art and Design.....	
	Proposing Faculty Member, Name Matthew Solomon.....	Tel 203.479.4270..... Email msolomon@newhaven.edu...
	Administrative Unit Vote For .....	Against ..... Other ..... Date November 2013

<u>Approved by</u>	<u>Signature</u>	<u>Date</u>
Administrative Unit <sup>1</sup>	.....	.....
College-Level Curriculum Committee	.....	.....
Dean	.....	.....
University UG, or G Curriculum Committee <sup>2</sup>	.....	.....
Faculty Senate <sup>3</sup>	.....	.....
Provost	.....	.....

1 Prior to submitting this form the proposing unit should discuss these changes with all other units that may be affected by the changes. The earlier this is done in the process the better. However, all members of the faculty will be advised by email of these proposed changes when they are put on the University UG or G Curriculum Committee agenda. The proposing faculty member shall keep a list of departments/units likely to be affected and the date of contact and the response of each, which response must be submitted within two weeks. All negatively affected units can bring their concerns to the attention of the proposing unit and/or any of the approving bodies.

2 The UUCC/UGCC and Senate may request B&F review for changes above about \$5k.

3 In the case that the senate determines that changes need to be made to the proposal, the proposal will be referred back to the appropriate University Curriculum Committee for consideration of the suggested changes.

This form is for UNH approval only. For other approvals, such as professional accreditation, applications to CT DHE, or approvals for out of state delivery, seek guidance from the University Accreditation Officer.

An administrative unit does not need to obtain formal approval for those changes to catalog copy that are consistent with an already approved course or program description and that leave the original name and number unchanged.

Suggested use of this form:

- Make an electronic copy of this document.
- Identify one section, A, B, C, D, or E from page 2, that you will use.
- Insert requested information into that one section.
- Complete the heading boxes.
- Email this application to the reviewing bodies in the above sequence.
- Print out one copy of page 1 for signatures.

If needed, complete separate two page applications for other actions.

**Complete only one of the sections A, B, C, D, or E**

A) For CHANGES to an EXISTING COURSE, provide:

- Proposed changes, and reasons for the changes. This will be emailed to the faculty by UUCC/UGC

B) For a NEW COURSE, provide:

- Proposed Catalog Copy (Title, prerequisites and co-requisites, course description, supplementary fees, and the number of Semester or Trimester Credit Hours), and an explanation of the need for the course.  
This will be emailed to the faculty by UUCC/UGC
- Syllabus (Course Learning Objectives and Outcomes, Gen. Ed. competencies satisfied by this course for which approval is sought, Content Outline, Recommended evaluation procedure, Grading System (A-F or Satisfactory/Unsatisfactory), Suggested Textbooks)
- List of faculty members prepared to teach this course; identify full time and part time
- Budget Impact Statement with descriptions of all new facilities, resources, and/or faculty needed
- List of programs in which this course will be required
- List of programs in which this course will be a restricted elective  
If the only change proposed for any of the above programs is the direct substitution of this new course for a previously listed course, or the simple addition of this one new course, then attach the old and new worksheets to this application, highlight the change on the new worksheet and show the new credit totals. The UUCC/UGC will consider those changes as part of this one application. For larger changes to programs follow C or D.

C) For PROGRAM PROPOSALS THAT REQUIRE SUBSEQUENT DHE APPROVAL, provide:

- Proposed catalog description of the new or changed program, a description of any proposed changes, and an explanation of the need for the program or changes. This will be emailed to the faculty by UUCC/UGC
- The appropriate DHE Application, (check with the University Accreditation Officer for current DHE requirements). The following is a 2007 list of changes and appropriate DHE Tabs.
 

o NEW PROGRAM (including a degree or certificate);	DHE Tab 1
o EXISTING PROGRAM offered at a NEW LOCATION not on main campus;	DHE Tab 3
o NEW UG MINOR of more than 18 credit hours;	DHE Tab 4
o NEW UG OPTION OR CERTIFICATE of more than 15 credit hours;	DHE Tab 4
o NEW GRAD OPTION OR CERTIFICATE of more than 12 credit hours;	DHE Tab 4
o NEW UG CERTIFICATE of more than 29 credit hours within an existing program;	DHE Tab 4
o CHANGE IN THE TITLE of the program;	DHE Tab 4
o CHANGE AMOUNTING TO MORE THAN ONE THIRD OF THE MAJOR AND COLLEGE REQUIREMENTS as already approved by DHE;	DHE Tab 4
o CHANGE TO "AT LEAST HALF THE DEGREE AVAILABLE ONLINE";	DHE Tab 4
- Old program worksheet (if one exists)
- Budget Impact Statement with descriptions of all new facilities, resources, and/or faculty needed (if not provided as part of DHE Application)

D) For CHANGES to an EXISTING PROGRAM, which DO NOT NEED DHE APPROVAL, provide:

- Proposed changes, reasons for the changes, and the proposed new catalog description of the program.  
This will be emailed to the faculty by UUCC/UGC
- New and Old program worksheets
- Credit Totals for Gen. Ed., Required Program Core (MR designation), Program Concentration Requirements
- Budget Impact Statement with descriptions of all new facilities, resources, and/or faculty needed

E) For CHANGES affecting MULTIPLE COURSES or PROGRAMS, provide:

- The proposed changes, listing all the courses or programs subject to the changes, and the reasons for the changes.  
This will be emailed to the faculty by UUCC/UGC
- All new and old worksheets (for program changes)
- Budget Impact Statement with descriptions of all new facilities, resources, and/or faculty needed
- The appropriate DHE applications as listed in section C (if needed)

## GRDE 13xx Visiting Designer Workshop

### B. New Course

1. Proposed catalog copy and explanation of the need for the course.

Prerequisite: GRDE 1214 Typography 2.

Students will engage in a series of design charrettes interacting and collaborating with visiting designers and professionals in the field of art and graphic design. Students will engage in assignments and tasks that will help shape and inform their design process. Students will discuss design process and latest technology trends, and in some cases will have opportunities to visit design studios.

*Laboratory fee; 3 credit hours*

#### Need for the course

The visiting designer workshop offers students the opportunity to view portfolios and published work of working professionals. Having the opportunity to interact with real-world experiences is essential to the early careers of graphic designers.

#### 2) Syllabus

##### Course Learning Objectives:

- Discuss and engage in the latest visual and technological trends in the field of Graphic Design
- Analysis of the design process and approaches to graphic communication
- Apply various methodologies to design process

##### Student Outcomes

*Upon successful completion of the course, students will have demonstrated the following:*

- Students have attended all lectures
- Students have participated in and submitted assignments given by visiting lecturers
- Students have participated in oral critiques and submitted all written assignments

Gen. Ed. competencies satisfied by this course for which approval is sought:

N/A

## Content Outline:

### Workshop 1

#### *Visiting Print-based Graphic Designer*

Lecture will take on theme of print design, layout and production techniques. Students will participate by creating their own printed booklets, pamphlets and or posters that address proper techniques for file saving, image use and print resolution, font and file exporting and generating final artwork for offset print production.

### Workshop 2

#### *Visiting Web Designer*

Students will build a website that address latest website building techniques—may include incorporating social media, content management platforms, incorporating latest javascript libraries for dynamic user experience.

### Workshop 3

#### *Visiting Motion Graphic Designer*

Students will review the role that narrative plays in the creation of animation, motion graphics and typography in motion. After viewing and discussing work from a professional in the field of motion graphics / animation, students will create motion stills, storyboards and animated graphics. Workshop session will end with a public viewing.

### Workshop 4

#### *Visiting Typographer*

Students will participate in the latest happenings, techniques and technological changes for typographic design and type production. Visiting designer will be from a type foundry that specializes in digitizing fonts that will be optimized for print, web and mobile platforms. Students will jump into creating their own letterforms and will dialogue about the process, technique and history of the type design process.

## Recommended Evaluation Procedure

50% Assignments ( projects )

30% Class participation & collaboration efforts

10% Demonstrated Design Process, Experimentation and Revision

10% Readings & Research

## Grading System

A-F

Suggested Textbook

Processing: A Programming Handbook for Visual Designers and Artists, Casey Reas and Ben Fry (Foreword by John Maeda) ISBN # 0262182629

3. Faculty Prepared to Teach this Course

Matt Solomon, Assistant Professor

4. Budget Impact Statement

N/A

5. List of Programs in which this course will be required

Graphic Design (1212)

6. List of Programs in which this course will be a restricted elective

N/A