



COLLEGE OF ARTS & SCIENCES

Department of Art & Design

Digital Art and Design Fall 2012, DAD102

MW 9:25 - 10:40

Meeting Location: Dodds 203

3 credit hours

Matthew Solomon, Assistant Professor

Office: Dodds 201

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(203) 479-4270

COURSE SYLLABUS

This course builds upon ideas and technologies introduced in DAD 101. It deals with digital media in relation to the fields of art and design. Hardware and software tools are described in detail. Students are introduced to the step-by-step creative and organizing process that results in a finished digital art and design project.

The course emphasizes such topics as how to structure information, how to anticipate user experience, and how to generate visually compelling interfaces that successfully communicate the principles of good design and/or artistic expression.

FALL 2012 OFFICE HOURS

Tuesday, 8:15 AM - 12:15 AM

Thursday, 8:15 AM - 12:15 PM

Friday 11 AM - 3 PM

{ Phone or Appointment Only }

LAST DAY TO DROP A COURSE

Monday, September 10

FINAL EXAM

December 13, 8-10 AM

OVERVIEW

Focusing primarily on the computer programs Adobe After Effects, Illustrator, and Photoshop, students will develop their technical and conceptual skills for composition and time-based media. By the end of the semester, students will have explored tools and methods for building still and motion-based compositions.

PROJECTS / ASSIGNMENTS OVERVIEW

Students will be assessed through their willingness to explore & experiment; through their participation and process, and by their final work produced for class. Projects will ensure that students have exposure working with the following mediums: scanned (captured images), digital photography, vector based drawing, sound, video. To demonstrate their progress & abilities, students will be given a series of short exercises that will lead up to a larger final assignment.

CLASS STRUCTURE

The format of the class will include Full-Class, Small-Group, and Individual Critiques. In-Class Lectures and In-Class Tutorials will be given to ensure students can complete the assignments given. It is highly encouraged to collaborate and work together on assignments outside of class meeting times. Visual Aides for this course will include movies / documentaries / type-in-motion films & shorts / example projects and images.

ATTENDANCE

All students are expected to attend regularly and promptly to all their classes, appointments, and exercises. While the university recognizes that some absences may occasionally be necessary, these should be held to a minimum. A maximum of two weeks of absences will be permitted for illness and emergencies. The instructor has the right to dismiss from class any student who has been absent more than the maximum allowed. After the last date to drop as published in the academic calendar, a student will receive a failure (F), if failing at that point, or a W, if passing at the time of dismissal.

Additionally, attendance will be taken at each class. You are allowed two (2) unexcused absences from class. Any unexcused absences beyond 2 will result in a full letter grade drop on your overall course grade. If you miss more than two weeks worth of classes you will not be able to pass this course. You should be prepared to work in each class and while there will be studio time during class time, you should also expect to work outside of class to complete projects to the best of your abilities.

If you know that you are going to miss a class session, please contact me so that we can arrange for you to receive the information, assignments and other materials that may be covered during the class period in question.

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ACADEMIC INTEGRITY POLICY

Academic integrity is a core University value which insures respect for the academic reputation of the University, its students, faculty and staff, and the degrees it confers. The University expects that students will conduct themselves in an honest and ethical manner and respect the intellectual work of others. Please be familiar with the UNH policy on Academic Integrity. Please ask about my expectations regarding permissible or encouraged forms of student collaboration if they are unclear.

Students are required to adhere to the Academic Integrity Policies found in the Student Handbook.

ADDING/ DROPPING

Last day to drop a course:
MONDAY, SEPTEMBER 10

A student who wishes to add or drop a course must refer to the deadline dates as published in the undergraduate academic calendar Drop/Add forms are available online and from the Undergraduate Records Office.

Please refer to the student handbook for more information regarding adding and dropping.

FINAL EXAM

Students are required to attend class on the day of the final exam scheduled by the University. There will be a written examination for this course in addition to a final critique.

UNIVERSITY SUPPORT SERVICES

The University recognizes students often can use some help outside of class and offers academic assistance through several offices. In addition to talking with your instructor and advisor, we recommend you contact the Office of Academic Services (OAS) for help with your academic studies (call 203.932.7234 or visit Maxcy 208).

The Center for Learning Resources (CLR) in Peterson Library is equipped to help you with writing, mathematics, biology and physics. Students with documented disabilities are encouraged to share, in confidence, information about needed specific course accommodations.

Students with documented disabilities are also encouraged to make individual appointments with the Director of Disability Services & Resources, Ms. Linda Copney-Okeke, who can be reached by phone 203.932.7331 or by email: lcopney-okeke@newhaven.edu so that you can be informed of the full range of student services available at the University. If you feel you could benefit from some extra assistance, seek it out early.

GRADING

50% Process and Experimentation
20% Attendance, Participation
30% Final Projects

(Process, Uniqueness and Quality are big factors in determining the grade for final projects)

GRADING SCALE

If not already familiar with the University Grading system, visit www.newhaven.edu/academics. Grading is on a 4.0 scale.

ASSIGNMENTS

Based on the timing of the course, three to four major projects will be submitted. These projects will have multiple parts. There will also be quizzes to be factored into this category.

FINAL PORTFOLIO

A final portfolio of work must be submitted. It will contain all assignments and sketchbook. The final portfolio must contain revisions and final renderings.

BLACKBOARD

Please check Blackboard regularly for updates. A more comprehensive outline of the semester will be posted in the next couple of weeks. Assignments, the syllabus and tutorials will also be placed on blackboard.

SUPPLIES

Pencils & Pens
Notebook or Sketchbook
X-Acto Knife With Fresh Blades
Glue Stick
Small Cutting Mat
Ruler