



COLLEGE OF ARTS & SCIENCES

Department of Art & Design

Capstone Seminar Fall 2012, GD 411

TTr 3:05 - 4:20

Meeting Location: Dodds 203

3 credit hours

Matthew Solomon, Assistant Professor

Office: Dodds 201

msolomon@newhaven.edu

(203) 479-4270

CAPSTONE SEMINAR

Drawing on development through previous study, students will concentrate on major projects in the graphic design industry that span all of the media associated with the profession of graphic design. Projects will incorporate digital, print, and 3-D design.

{ 3 credit hours }

FALL 2012 OFFICE HOURS

Tuesday, 8:15 AM - 12:15 PM

Thursday, 8:15-12:15

Friday 11AM - 3PM

{ Phone or Appointment Only }

LAST DAY TO DROP A COURSE

MONDAY, SEPTEMBER 26

FINAL EXAM

December 15, 2-4 PM

COURSE GOALS

Students will enjoy a broad discussion about the professional field of Graphic Design by participating in class discussions, group projects and individual assignments aimed at preparing themselves for their professional field.

PROJECTS / ASSIGNMENTS OVERVIEW

A range of project types will reinforce good type-etiquette, will offer the chance to critically analyze work, and will challenge students to become strong-thinking, analytical designers.

HISTORY AND RESEARCH

Students will conduct a light research project and will present their findings with a presentation component as well as a one/ two page paper.

GD TIMELINE, LECTURES, & PRESENTATIONS

Visual Aides will include movies / documentaries / type-in-motion films & shorts / example projects and images.

EXPECTATIONS DURING SEMESTER

Studio Format

The format of the class will be broken up into different critique/ evaluation settings:

Full-Class Critiques

Small Group Critiques

Individual Critiques

In-Class Lectures

In-Class Tutorials

Quizzes / Exams

OFF CAMPUS TOURS

There will be 2-3 class meetings off campus during class for research and discussion. Projects will then come from those meetings.

More details to come.

Students should expect that work will not typically be done in-class. Assignments are expected to be done outside of class and it is expected that work / homework will be completed before the start of class. (This means printouts are in-hand ... no printing will be done during class time).



COLLEGE OF ARTS & SCIENCES

Department of Art & Design

Capstone Seminar Fall 2012, GD 411

TTr 3:05 - 4:20

Meeting Location: Dodds 203

3 credit hours

Matthew Solomon, Assistant Professor

Office: Dodds 201

msolomon@newhaven.edu

(203) 479-4270

More than one absence
will result in one full letter
grade drop

If you miss more than two
weeks worth of classes
you will not be able to pass
this course.

Attendance

All students are expected to attend regularly and promptly to all their classes, appointments, and exercises. While the university recognizes that some absences may occasionally be necessary, these should be held to a minimum. A maximum of two weeks of absences will be permitted for illness and emergencies. The instructor has the right to dismiss from class any student who has been absent more than the maximum allowed. After the last date to drop as published in the academic calendar, a student will receive a failure (F), if failing at that point, or a W, if passing at the time of dismissal.

Additionally, attendance will be taken at each class. You are allowed one (1) unexcused absences from class. Any unexcused absences beyond 1 will result in a full letter grade drop on your overall course grade. If you miss more than two weeks worth of classes you will not be able to pass this course.

You should be prepared to work in each class and while there will be studio time during class time, you should also expect to work outside of class to complete projects to the best of your abilities. Remember, just as you would with written papers for "traditional" lecture courses, your first attempt and drafts may often need revisions, edits and improvements!

If you know that you are going to miss a class session, please contact me so that we can arrange for you to receive the information, assignments and other materials that may be covered during the class period in question.

Academic Integrity Policy

Academic integrity is a core University value which insures respect for the academic reputation of the University, its students, faculty and staff, and the degrees it confers. The University expects that students will conduct themselves in an honest and ethical manner and respect the intellectual work of others. Please be familiar with the UNH policy on Academic Integrity. Please ask about my expectations regarding permissible or encouraged forms of student collaboration if they are unclear.

Students are required to adhere to the Academic Integrity Policies found in the Student Handbook.

Adding/ Dropping

Last day to drop a course:
MONDAY, SEPTEMBER 26

A student who wishes to add or drop a course must refer to the deadline dates as published in the undergraduate academic calendar Drop/Add forms are available online and from the Undergraduate Records Office.

Please refer to the student handbook for more information regarding adding and dropping.

Final Exam

Students are required to attend class on the day of the final exam scheduled by the University. There will be a written examination for this course in addition to a final critique.

FRIDAY, DECEMBER 16
2-4pm



COLLEGE OF ARTS & SCIENCES

Department of Art & Design

Capstone Seminar Fall 2012, GD 411

TTr 3:05 - 4:20

Meeting Location: Dodds 203

3 credit hours

Matthew Solomon, Assistant Professor

Office: Dodds 201

msolomon@newhaven.edu

(203) 479-4270

University Support Services

The University recognizes students often can use some help outside of class and offers academic assistance through several offices. In addition to talking with your instructor and advisor, we recommend you contact the Office of Academic Services (OAS) for help with your academic studies (call 203.932.7234 or visit Maxcy 208).

The Center for Learning Resources (CLR) in Peterson Library is equipped to help you with writing, mathematics, biology and physics. Students with documented disabilities are encouraged to share, in confidence, information about needed specific course accommodations.

Students with documented disabilities are also encouraged to make individual appointments with the Director of Disability Services & Resources, Ms. Linda Copney-Okeke, who can be reached by phone 203.932.7331 or by email: lcopney-okeke@newhaven.edu so that you can be informed of the full range of student services available at the University. If you feel you could benefit from some extra assistance, seek it out early.

Grading

50% Assignments
20% Final Portfolio
30% Final Exam

Grading Scale

If not already familiar with the University Grading system, visit www.newhaven.edu/academics. Grading is on a 4.0 scale.

Assignments

Based on the timing of the course, three to four major projects will be submitted. These projects will have multiple parts. There will also be quizzes to be factored into this category.

Final Portfolio

A final portfolio of work must be submitted. It will contain all assignments and sketchbook. The final portfolio must contain revisions and final renderings.

Blackboard

Please check Blackboard regularly for updates. A more comprehensive outline of the semester will be posted in the next couple of weeks. Assignments, the syllabus and tutorials will also be placed on blackboard.

Recommended Books

The Elements of Typographic Style,
Robert Bringhurst
Typographic Design: Form and Communication,
Philip Meggs
Thinking with Type, Ellen Lupton
The Cheesemonkies, Chip Kidd

Recommended Websites & Foundries

fontbureau.com
typeculture.com
typoteque.com
lineto.com
typographica.org
vllg.com
underware.nl
thinkingwithtype.com

Supplies

Pencils & Pens
Notebook or Sketchbook
X-Acto Knife With Fresh Blades
Glue Stick
Small Cutting Mat
Ruler

There is a Hull's Art Supply offering a basic kit of larger items that you purchase for many classes. This kit will include a 20 x 26" portfolio, a drawing clip board, a cutting mat and a 24" aluminum ruler. The price of the kit will be \$45 which is cheaper than any area stores and Hull's will deliver these kits to your class.